

Campus-Wide Investing Challenge

How-to Guide & Best Practices for Launching a
University Campus-Wide Investing Challenge

QUESTIONS?

Contact your personal account manager or our sales team:



Sales@StockTrak.com



www.StockTrak.com



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1-800-STO-TRAK



Campus-Wide Investing Challenge

How-to Guide

Best Practices

1. **Secure buy-in** from the Dean and key faculty members.
2. **Designate the campus coordinator** as the main contact.
3. **Pre-register** with Stock-Trak before launch to get prizing (*required*).
4. **Set clear dates:** *for example*
 - *Registration: 2 weeks before start*
 - *Trading period 8-10 weeks.*
5. **Host a kick-off training** session before trading begins (*we can help!*)
6. **Partner with student clubs**, for promotion and to announce winners.

Why You Should Do It

- ✓ **Recruit new business/finance majors** from other departments.
- ✓ **Improve student financial literacy** across campus.
- ✓ **Low time commitment:** about 1-2 hours for kickoff and oversight.
- ✓ Receive Stock-Trak **guidance for setup**, best practices, and launch support.
- ✓ Run the challenge using **your existing Stock-Trak access**.
- ✓ Stock-Trak offers **\$250-\$500 in Prizes** to site license and branded site clients ([see terms](#)).

Incentive, Prizes and Recognition

For eligible Site License and Branded Site clients only (limited time). Challenges must be pre-registered and meet participation requirements to qualify for prize support. Stock-Trak provides setup/training guidance as requested.

Ask your Dean to match funds for bigger prizes, broader participation, and help spread financial literacy to all students on campus.

Contact Your Sales Manager at sales@StockTrak.com

or [Register Your Campus Challenge Here.](#)

University Campus-Wide Investing Challenge

LEARN HOW TO INVEST WITH A VIRTUAL **\$100,000**
REGISTER FOR **FREE**

WHY JOIN?

- ✓ FREE ENTRY
- ✓ ZERO RISK
- ✓ AMAZON PRIZES
- ✓ RESUME BOOST
- ✓ CAMPUS FAME

KICK-OFF SESSION

Professor X will introduce the stock market to you and show you how to use the platform.

LOCATION

Live demo in the Trading Room

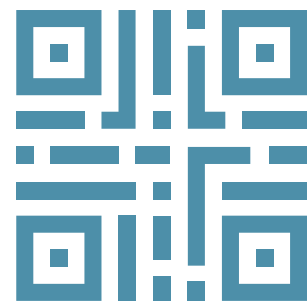
TIME

Sept 10 @ 11AM w. Professor X

14 **SEPT**
2026

TRADE SEPT. 14 TO NOV. 20

Practice trading U.S. stocks, ETFs, bonds, and mutual funds with fake money.



SAMPLE QR CODE

SCAN TO JOIN FREE!

Register @ Your URL here
WWW.Website.COM