

Campus-Wide Investing Challenge

How-to Guide & Best Practices for Launching a
University Campus-Wide Investing Challenge

QUESTIONS?

Contact your personal account manager or our sales team:



Sales@StockTrak.com




www.StockTrak.com



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1-800-STO-TRAK









Campus-Wide Investing Challenge

How-to Guide

Best Practices

1. **Secure buy-in** from the Dean and key faculty members.
2. **Designate the campus coordinator** who will be the main contact.
3. **Partner with student clubs** for promotion on social media and across campus.
4. **Host a training session** before the challenge begins.
5. **Schedule an awards ceremony** to honor top performers.
6. **Announce winners** through campus media for well-deserved recognition.

Why You Should Do It

-  **Recruit new business/finance majors** from other departments.
-  **Educate everyone on financial literacy** with videos & games.
-  **Zero cost.** Included with your site license or branded site.
-  **Minimal time commitment.** 1–2 hours total for kick-off & oversight.
-  **We run it.** Stock-Trak handles setup, support, and auditing.
-  **Prizes included.** Same license—no extra fee.

Incentive, Prizes and Recognition

Stock-Trak provides \$250–\$500 in Amazon gift cards (based on your license) and audits all winning portfolios. **To qualify:** host a campus-wide competition (no single-class restrictions) with 20+ students making at least one trade each. Ask your Dean to match funds for bigger prizes, broader participation, and help spread financial literacy to all students on campus.

Contact Your Sales Manager to Get Started

sales@StockTrak.com

University Campus-Wide Investing Challenge

LEARN HOW TO INVEST WITH A VIRTUAL **\$100,000**
REGISTER FOR **FREE**

WHY JOIN?

- ✓ FREE ENTRY
- ✓ ZERO RISK
- ✓ \$500 AMAZON PRIZES
- ✓ RESUME BOOST
- ✓ CAMPUS FAME

KICK-OFF SESSION

Professor X will introduce the stock market to you and show you how to use the platform.

LOCATION

Live demo in the Trading Room

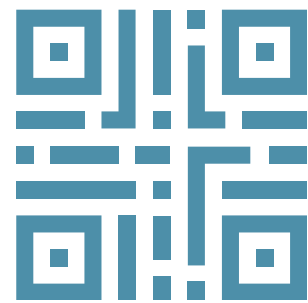
TIME

Sept 10 @ 11AM w. Professor X

14 **SEPT**
2026

TRADE SEPT. 14 TO NOV. 20

Practice trading U.S. stocks, ETFs, bonds, and mutual funds with fake money.



SAMPLE QR CODE

SCAN TO JOIN FREE!

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WWW.Website.COM