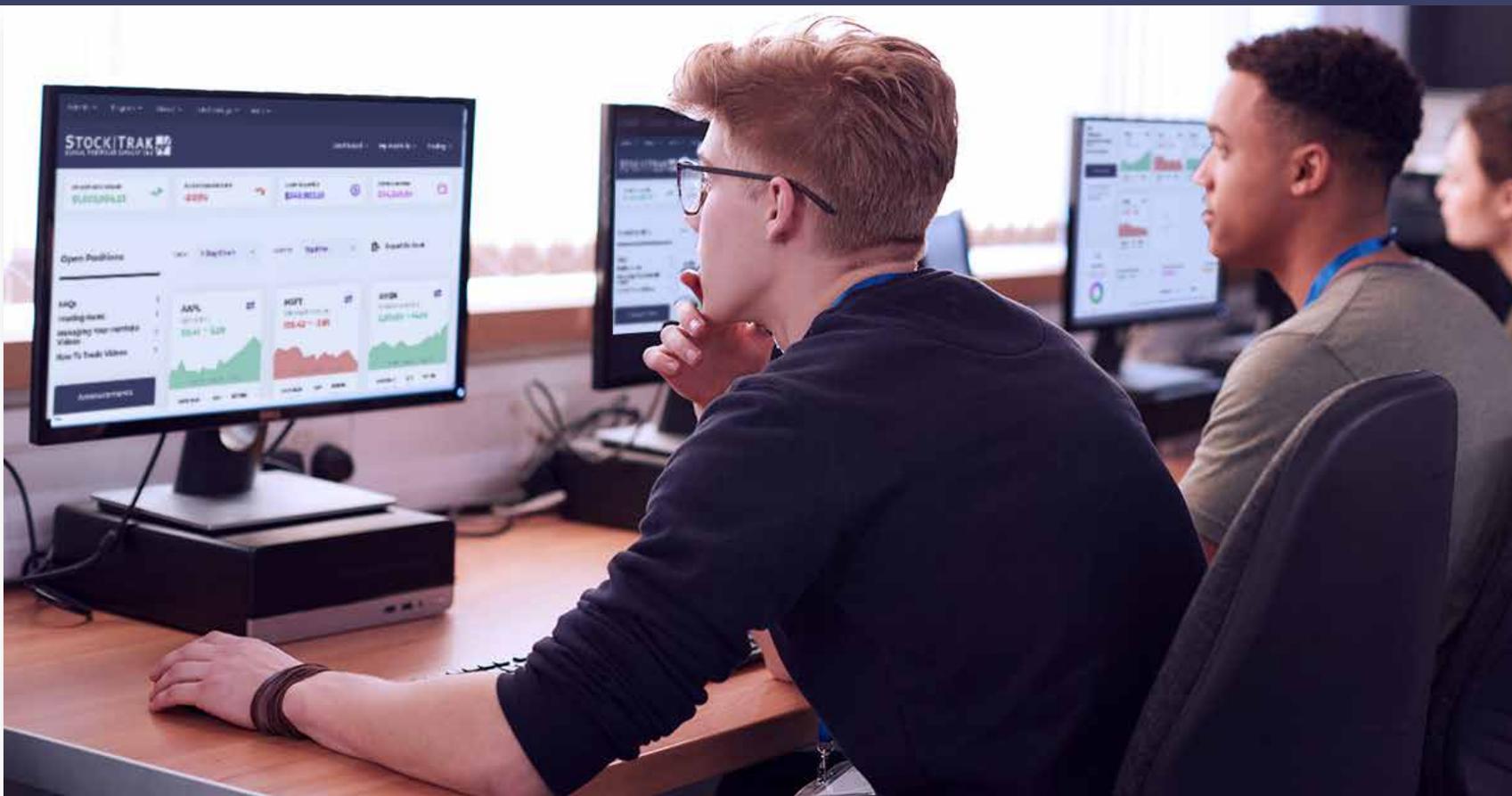


# STOCK|TRAK

GLOBAL PORTFOLIO SIMULATIONS

The #1 Portfolio Simulation for Investment Classes and Trading Rooms



SECURITY TYPES INCLUDED:

- ✓ Stocks
- ✓ Options
- ✓ Bonds
- ✓ Futures
- ✓ Futures Options
- ✓ Mutual Funds
- ✓ Forex
- ✓ Cryptocurrencies
- ✓ 50+ Global Exchanges

# THE #1 COLLEGE PORTFOLIO SIMULATION PLATFORM

Dear Professor or Instructor,

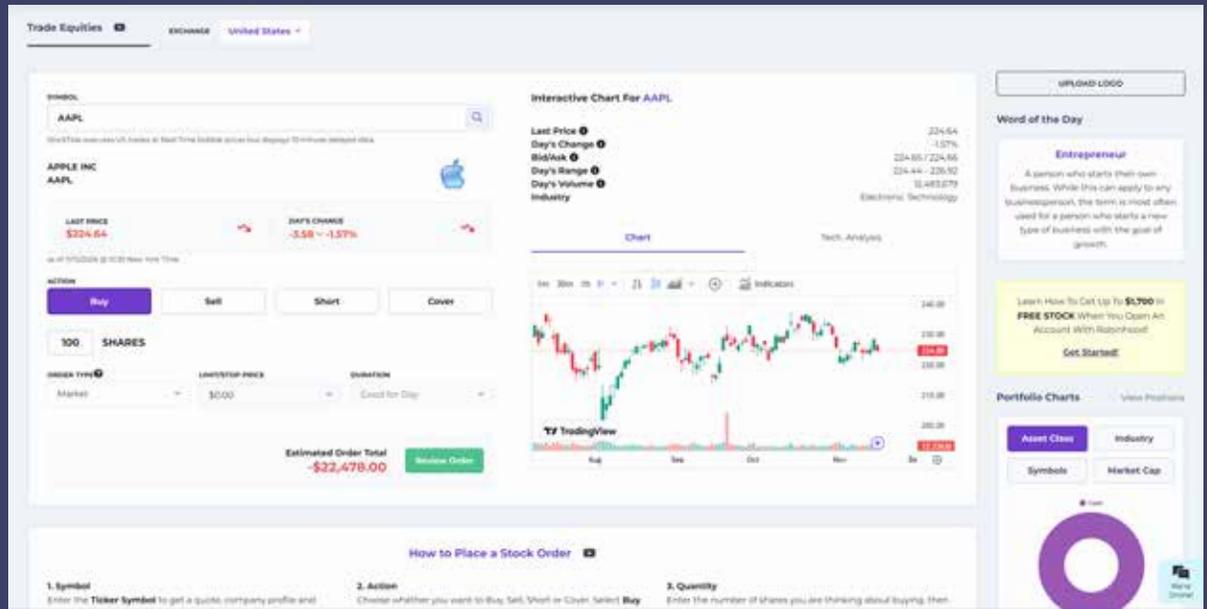
Thank you for your interest in our various academic portfolio simulation services.

For over 30 years, we have been committed to providing you and your students the most realistic and the most educational virtual trading applications available.

We hope you will use StockTrak in your next class!

*Mark*

Mark T. Brookshire  
President and Founder



## What College Students Say About StockTrak

94%

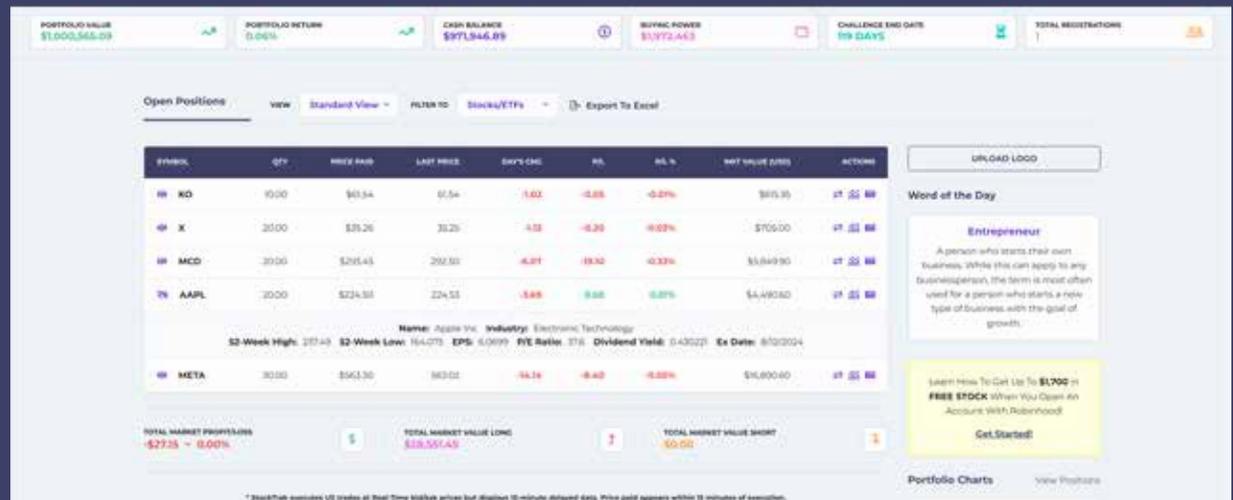
of students find value in using StockTrak as part of their class.

92%

of students feel more confident in their investing abilities since using StockTrak.

90%

of students recommend their professor continue to use StockTrak in their class.



# TOP 3 THINGS TO KNOW ABOUT STOCKTRAK

## #1. USED IN A VARIETY OF CLASSES

- Investments
- Portfolio Management
- Derivatives
- Personal Finance
- Corporate Finance
- International Finance
- Economics
- Accounting
- Student Clubs.

## #2. FULLY CUSTOMIZABLE

- Trading Dates
- Initial Cash Balance
- Currency
- Commission
- Securities & Exchanges
- Diversification
- Sharpe Ratio
- Required Trade Notes
- Integrated Lessons

## #3. INCLUDES MANY SECURITY TYPES

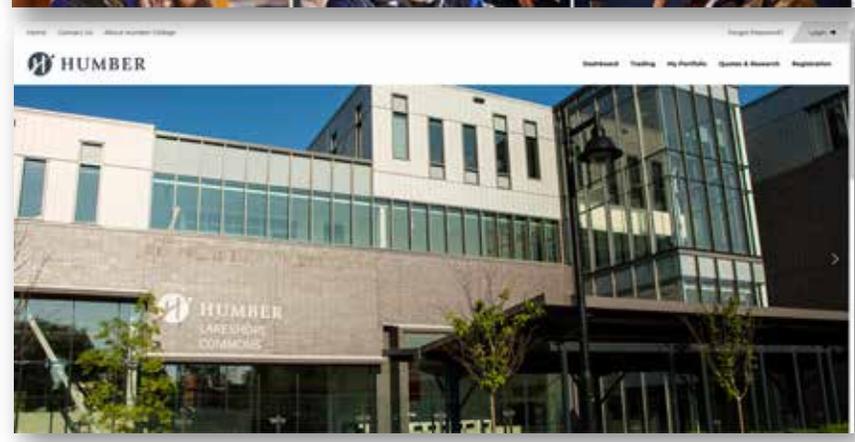
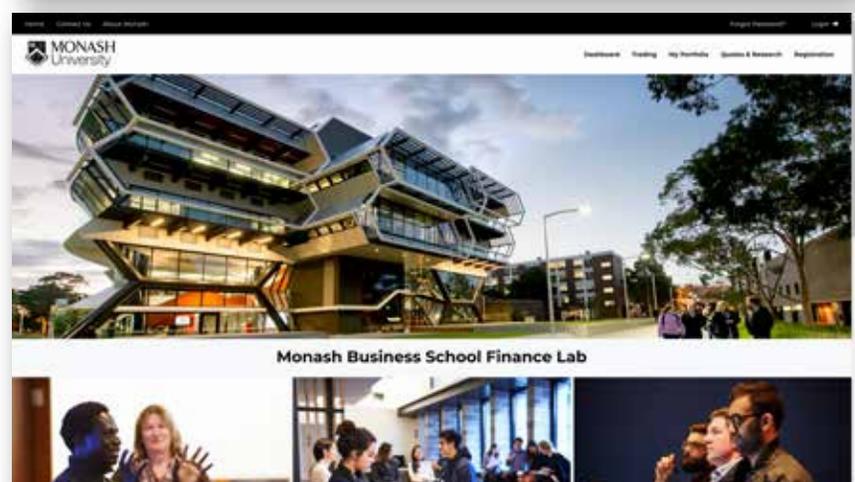
- Stocks
- Options & Spreads
- Futures
- Bonds
- Mutual Funds
- Forex
- Spot Contracts
- Cryptocurrencies
- +50 Exchanges

## STOCKTRAK HISTORY

The original StockTrak virtual trading program was written in 1990 by Mark T. Brookshire. As a graduate Finance student at Georgia Tech, Mark wanted to create a trading competition among his fellow classmates to see who was the best portfolio manager.

Unable to find a realistic program to use, Mark spent nearly a year writing the first stock, option and mutual fund virtual trading program for the college market.

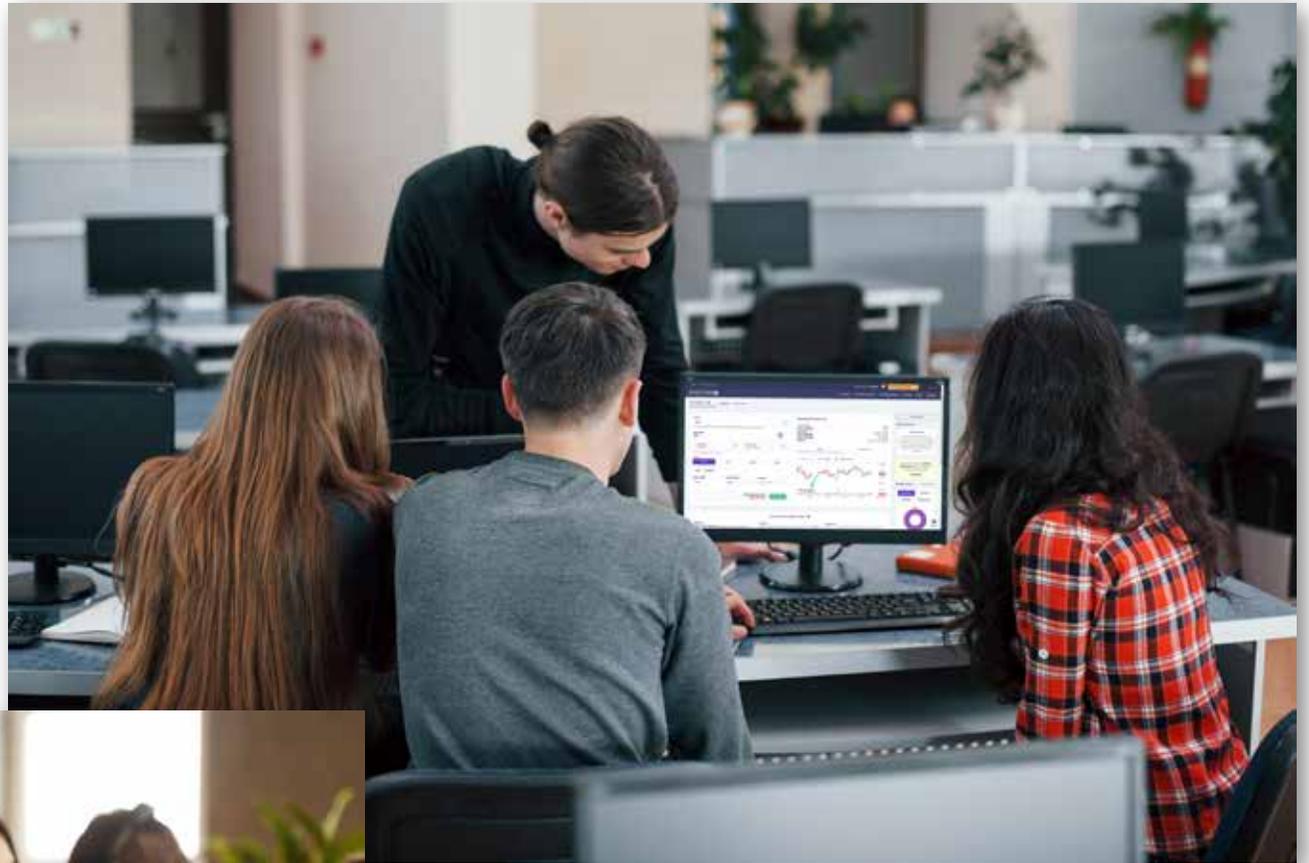
# WE OFFER UNIVERSITY-BRANDED SITES...



# ...SITE LICENSES, AND INDIVIDUAL STUDENT ACCOUNTS

## **SITE LICENSES**

Every student can experience managing a real-world investing portfolio.



## **STUDENT ACCOUNTS**

Not ready for a site license? Students can also pay upon registration.

# EASY TO REGISTER, SET-UP AND USE

---

## 1. YOUR PROFESSOR ACCOUNT IS FREE!

A risk-free way to discover how valuable the virtual trading simulation will be for your class. Go to [www.StockTrak.com](http://www.StockTrak.com) to register and explore the platform.

## 2. REGISTER YOUR CLASS & CHOOSE YOUR SETTINGS.

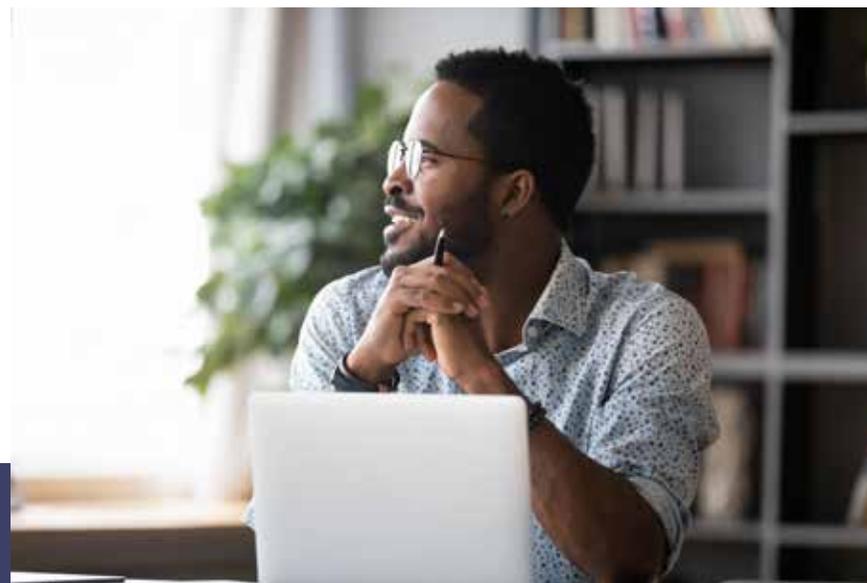
A fully customizable platform. Add/remove settings throughout your session.

## 3. SHARE REGISTRATION LINK WITH YOUR STUDENTS.

Our HelpDesk is available during market hours to answer all their technical questions.

## 4. TRACK STUDENT PROGRESS!

Full reporting to monitor your students' activity and performance.



## DEDICATED ACCOUNT MANAGER

You will have access to personalized service, plus live chat technical support for your students during market hours! Get key insights on our 30+ years of experience. If you or your students need help, please contact [support@StockTrak.com](mailto:support@StockTrak.com).

# PROFESSOR REPORTING & STUDENT TRACKING

## PROFESSORS HAVE FULL ADMIN ACCESS

- Review and download trade history, portfolios and historical class rankings.
- 24/7 access to student performance and activity.
- Sort and export open positions and transactions.
- Export historical class portfolio values and registration data.
- See profit and loss per student!

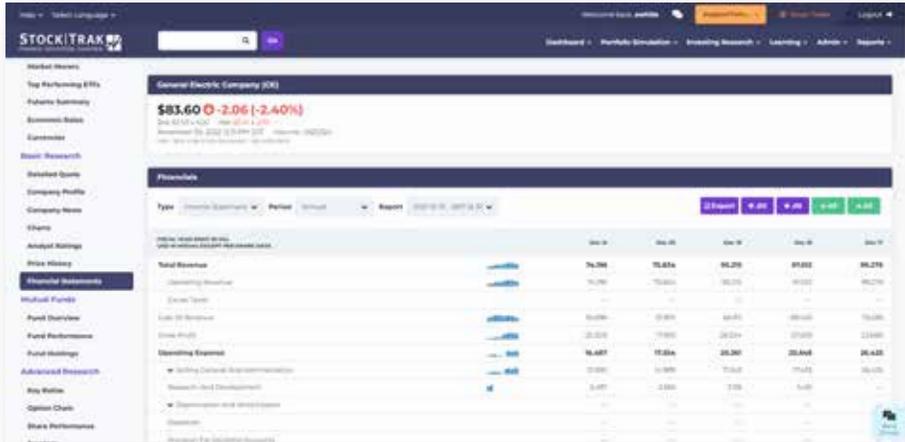


## AVAILABLE REPORTS

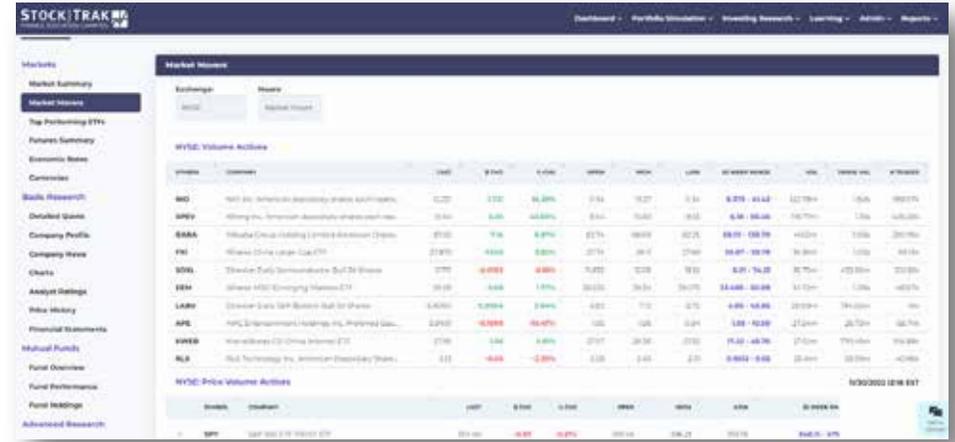
- Report Cards for Student Assignment Progress
- Class Ranking
- Top Traded Securities
- Activity Report
- Diversification Report
- Transaction History
- Account Balances
- Portfolio Values by Date
- Custom Reports
- Registration File
- User Summary

# STUDENT RESEARCH TOOLS

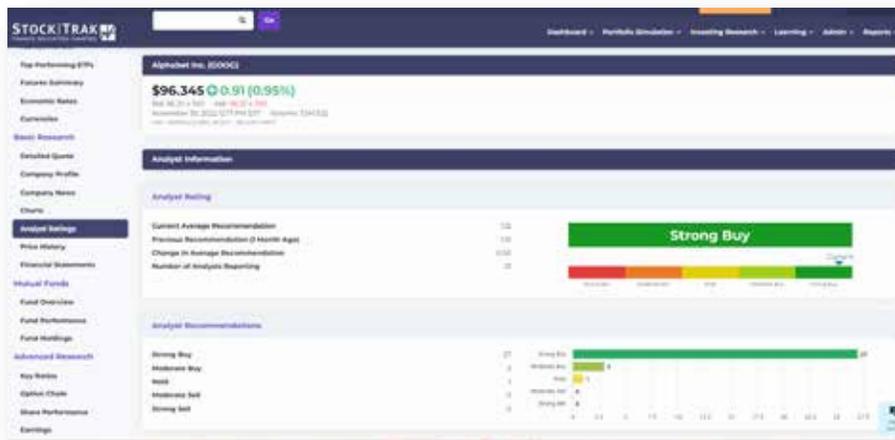
## FINANCIAL STATEMENTS



## MARKET MOVERS



## ANALYST RATING



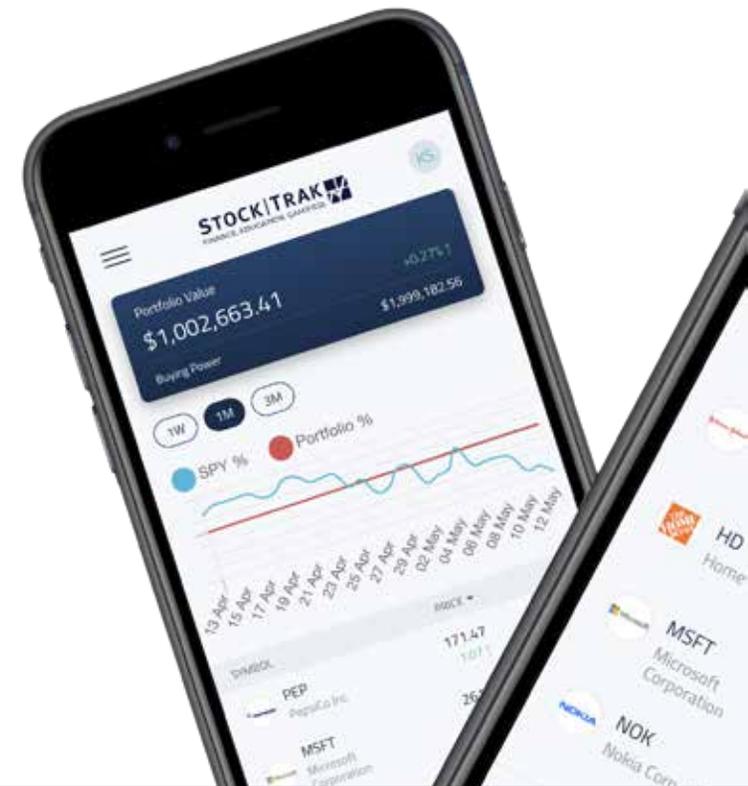
## INVESTING RESEARCH INCLUDES

- Analysts Ratings
- Company Financials
- Corporate Actions
- Economic Calendar
- Historical Transactions
- Industry Peers Analysis
- Sector Investing
- Market Movers
- Charts
- SEC Filings
- Earnings



The StockTrak.com website includes many research tools including ticker symbol lookup, quotes, charts, news, broker ratings, financial statements, most actives, biggest gainers, and losers, etc. Order types include market orders, limit orders, stop orders, and trailing stops.

# REALISTIC VIRTUAL TRADING SIMULATION



**AVAILABLE ON MOBILE,  
TABLET AND DESKTOP**

## OUR MISSION

To provide the most realistic and educational virtual trading applications.

To enable students to manage their financial assets, and to help increase their personal wealth.

# INTEGRATED INVESTING LESSONS AND VIDEOS

Over 300+ lessons on investing, economics, accounting, personal finance and more.



## LESSONS INCLUDE

- Self-Grading Assessments
- Interactive Calculators
- Videos
- Actions to Complete on the platform
- Buy or Sell Stocks/ETFs or Buy a Call Option...

### Stock Game - Beginner Lessons

#### Tasks

Read Article - What is a Ticker Symbol?  
[view](#) (3 min)

Read Article - Getting and understanding stock quotes  
[view](#) (32 min)

Watch Video - Trading Stocks  
[view](#) (4 min)

### Stock Game - Intermediate Lessons

#### Tasks

Read Article - Why is it called Wall Street?  
[view](#) (5 min)

Read Article - What is the New York Stock Exchange?  
[view](#) (5 min)

Read Article - What is the Dow Jones Industrial Average?  
[view](#) (10 min)

Watch Video - Using Limit Buy Orders  
[view](#) (2 min)

Watch Video - Limit Sell Orders  
[view](#) (2 min)

Watch Video - Order Terms  
[view](#) (2 min)

### Investing Actions - Basic Trades

ACTION	DESCRIPTION		QTY REQUIRED
Trading - Buy or Sell Stocks/ETFs	Trade the required number of stocks	<a href="#">View</a>	10
Trading - Buy or Sell Mutual Funds	Trade the required number of mutual funds	<a href="#">View</a>	5
Trading - Buy or Sell Corporate Bonds	Trade the required number of corporate bonds	<a href="#">View</a>	3
Trading - Buy or Sell Treasury Bonds	Trade the required number of treasury bonds	<a href="#">View</a>	3
Trading - Use a Stop Order	Make a trade using a Stop order	<a href="#">View</a>	3
Trading - Use a Trailing Stop Order	Make a trade using a Trailing Stop order type	<a href="#">View</a>	3
Buy a Stock with a Dividend	Buy a stock that pays a dividend	<a href="#">View</a>	1

# ALSO AVAILABLE - A PERSONAL FINANCE SIMULATION

Our personal finance simulation provides real-world money management experience as it integrates banking, budgeting, credit, debt, savings, taxes and investing skills.

**FOR PERSONAL  
FINANCE  
CLASSES!**



Budget Game Statements

Summary [Checking Statement](#) [Savings Statement](#) [Credit Card Statement](#)

INFINITE FINANCIAL BANK DATE RANGE 10/30/2024 11/30/2024 Checking Account Statement

ACCOUNT HOLDER CASSANDRA WOOD ACCOUNT TYPE CHECKING ACCOUNT NUMBER 4727 XXXX XXXX 4727 BALANCE \$2136.2

STARTING BALANCE \$1000 TRANSACTIONS FROM THE PERIOD 10/30/2024 - 11/30/2024 DEPOSITS \$3276.20 WITHDRAWS \$1800.00

DATE	TYPE	DESCRIPTION	AMOUNT
11/30/2024	DR	Party Snacks	-\$20.00
11/29/2024	CR	Earn Paycheck	\$616.55
11/27/2024	DR	Transfer money from Checking to Savings	-\$300.00
11/27/2024	CR	Completed Emergency Fund Lesson	\$25.00
11/27/2024	CR	Extra Shift	\$300.00
11/23/2024	DR	Jeans	-\$75.00
11/22/2024	CR	Earn Paycheck	\$627.95
11/19/2024	CR	Big Tip	\$70.00
11/16/2024	DR	Cargo Bag	-\$75.00



## DECISION-MAKING

Students manage monthly fixed and variable expenses.



## SAVINGS GOALS

Students build an emergency savings fund.



## NET WORTH

Students develop a high quality of life.



## CREDIT SCORE

Students learn how to use credit and debt responsibly.



## WHAT STUDENTS ARE SAYING

### Fall 2023 Student Survey Data

**4,292**  
Classes

**1,639**  
Professors



**94%**

of students say StockTrak adds significant value to their class.

**92%**

of students report increased confidence in their investing abilities.



**50+**  
Countries

**77%**

Top Business Schools Use StockTrak  
Based on US News & World Report 2024 Ranking

**90%**

of students recommend their professor continue using StockTrak in future classes.

**87%**

of students believe StockTrak has made them a stronger job candidate.

(Based on 2023-2024 Data)

**CONTACT US**  
FOR MORE INFO

 [www.StockTrak.com](http://www.StockTrak.com)  
 1-514-871-2222  
 1-800-STO-TRAK  
 [Sales@StockTrak.com](mailto:Sales@StockTrak.com)