

STOCK | TRAK GROUP

GLOBAL PORTFOLIO SIMULATIONS



FOR IMMEDIATE RELEASE

STOCK-TRAK GROUP PARTNERS WITH SCOTTRADE TO PROVIDE STOCK AND OPTION SIMULATION TRAINING TOOLS

(Montreal, Canada) October 29, 2008 — **Stock-Trak Group** (OTCB: STKG) today announced the completion of an agreement with Scottrade to develop and execute a stock and option [simulation platform](#) for the leading online investment firm.

Under the terms of the two-year agreement, Stock-Trak will manage a web-based employee education and training simulator to be used by employees of Scottrade's 375 nationwide branch offices. Each quarter, new hires will be given a hypothetical amount of cash to manage, enabling them to test their knowledge of the stock and option markets and their ability to successfully implement the various tools and techniques learned through Scottrade's training program.

Commenting on the agreement, Rory Olson, Stock-Trak Group's Chief Executive Officer, stated, "We are delighted to add Scottrade to our growing roster of private label partners, providing further validation of our leadership role in the online stock simulation and training tools market. We look forward to working closely with their team over the next several months on the rollout of the program, as well as building and expanding our relationship over the coming years."

About Scottrade

As a leading online investment firm, Scottrade offers a full line of investment products, online trading services and market research tools to help investors take control of their financial future. Scottrade provides customers the convenience of buying many stocks online at just \$7 per trade and the support of the largest branch network among online investment firms, with over 375 nationwide branch offices. Scottrade is dedicated to exceptional customer service and unprecedented value and is also one of FORTUNE magazine's "100 Best Companies to Work For" in America. For more information, visit www.scottrade.com.

About Stock-Trak Group, Inc.

Founded in 1990, Stock-Trak Group, Inc. is a leading global provider of web-based stock market simulation and training products. Through its wholly owned subsidiary, Stock-Trak, Stock-Trak Group targets the academic and financial services markets with proprietary stock market simulation and training tools. Wall Street Survivor (www.wallstreetsurvivor.com), part of Stock-Trak Group's consumer division, targets online investing, trading and game enthusiasts with a market leading web 2.0 investment-oriented educational simulation and contest web site while replicating the real world stock market experience without the risk. Our media division is a full service marketing firm that operates an advertising based network of outdoor multimedia L.E.D. display screens. Stock-Trak Group has three office locations in Montreal, Quebec; Mississauga, Ontario and Atlanta, Georgia.

Important Information about Forward-Looking Statements: All statements in this news release other than statements of historical facts are forward-looking statements which contain our current expectations about our future results. Forward-looking statements involve

numerous risks and uncertainties. We have attempted to identify any forward-looking statements by using words such as "anticipates," "believes," "could," "expects," "intends," "may," "should" and other similar expressions. Although we believe that the expectations reflected in all of our forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct. Such statements are not guarantees of future performance or events and are subject to known and unknown risks and uncertainties that could cause the Company's actual results, events or financial positions to differ materially from those included within the forward-looking statements. Such factors include, but are not limited to, the availability of capital resources, our ability to execute our business plan, our ability to attract and retain customers and qualified personnel, customer acceptance and satisfaction with our event marketing services and proposed stock market simulation contest, changes in applicable regulatory actions, changes in the securities or capital markets, statements of assumption underlying any of the foregoing, and other factors disclosed in our annual report on Form 10-K for the year ended December 31, 2007 and other filings with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date made. Except as required by law, we undertake no obligation to disclose any revision to these forward-looking statements to reflect events or circumstances after the date hereof.

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